



## **What is this document?**

This document is supposed to assist users of the Premium News Theme in installing, implementing and customizing the theme. It contains some basic notes on the structure of the theme and the different files used to create it. I've also included a few step-by-step tutorials on making some of the finer points of the theme coming together.

Your first point of reference should be the [official website](#) for the theme, but for more complex issues, this document should be most helpful.

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## 1. Description of the files used

### Root

- 404.php** – template file for 404 error (page not found) pag
- 960.css** – stylesheet for using the grid (from <http://960.gs>)
- archive.php** – displays the archives by category, month, year, author etc.
- author.php** – author archives page
- archives.php** – page template for your Archives page
- comments.php** – comments template used in single.php
- footer.php** – the templates footer
- functions.php\*** – used for the various functions implemented in Premium News
- header.php** – displays all the elements up until the category navigation
- home.php\*** – template for your homepage
- imagegallery.php** – page template for your Image Gallery page
- index.php** – base page template
- page.php** – template for all WordPress pages
- search.php** – displays a user's search results
- sidebar.php** – template file for the sidebar, which is used on all the other files
- single.php** – template file which displays individual articles
- sitemap.php** – page template for your Sitemap page
- style.css** – main stylesheet for Premium News
- tag.php** – displays the tag archives (only applicable for WP2.3 or older)
- thumb.php\*** – image resizer script

### Root/ads/

- ads-300x250.php** – displays the 300x250 MPU at the top of the sidebar
- ads-bottom.php** – displays the ads to the bottom of the sidebar
- ads-management.php\*** – randomizes the ads being shown in the sidebar
- ads-top.php** – displays the ads at the top of the sidebar

### Root/cache/

Needed for the image resizer. Make sure that this file is CHMOD 777.

### Root/images/

Contains all the images used in the theme.

### Root/includes/

**featured.php** – Featured section on the homepage, as called by home.php

**stylesheet.php\*** – determines which stylesheet should be used

**version.php\*** – determines which version of WP you are using

**video.php** – Video section on the homepage, as called by home.php

### Root/includes/js/

Contains all the jQuery & Javascript used in the theme.

### Root/layouts/

**blog.php** – traditional blog layout (an alternative) that can be used on the homepage

**default.php** – default layout which is used on the homepage

### Root/styles/

Contains the alternative stylesheets included in the standard installation of Fresh News.

*\* suggests that the file should not be edited, else the theme might not function correctly*

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## 2. Installing Premium News

Premium News should not be difficult to install and functions very similar to most other WordPress themes. If you follow the steps below, Premium News should be set up in a few minutes...

1. Unzipped the template file you've downloaded
2. Upload the whole directory (freshnews) to your wp-content/themes/ folder
3. Log in to your WordPress admin panel and go to Presentation
4. Click on the Premium News theme to activate it
5. Click on Presentation > Premium News Options to setup the rest of the theme (more details about this in #3 – Explaining the Theme Options) – **you have to go through this setup, or else the theme might not work**

6. Via FTP, you should ensure that the cache folder (/wp-content/themes/freshnews/cache/) has been CHMOD 777'ed. Otherwise the image resizer might not work.
  7. Inside the theme's unzipped directory, you will find a directory labeled "plugins" (see #4 below), which needs to be uploaded to your wp-content/plugins/ folder and activated through the WordPress admin panel.
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### 3. Explaining the Theme Options

Premium News uses a very user-friendly Theme Options to enable users to customize some aspects of the theme, without having to open the Theme Editor to edit any of the template files. This is an explanation of the different options integrated into Premium News, which you can access at Presentation > Premium News Options.

#### General Settings

- **WordPress Version\*** – Please select the version of WordPress you are using.
- **Theme Stylesheet\*** – Choose the stylesheet you would like to use (located in root/styles/).
- **Use Gravatars?** – Gravatars can be used on all your author pages, as well as for your comments. Check this box if you wish to activate the build in Gravatars functionality.
- **Feedburner ID** – Premium News integrates nicely with Feedburner to allow your readers to subscribe to you RSS feed via e-mail. Don't know what your Feedburner ID is?
- **Archives Page** - Please enter the page slug (Manage > Pages) for the WordPress page that displays your Archives i.e. 'archives'. This is also the page that uses the Archives page template (archives.php).

#### Front Page Layout

- **I want a blog!** - Check this box if you'd like your homepage to look like a blog. When checked, the homepage won't show the featured section anymore and will replace it a traditional blog layout.
- **Display Featured Panel?** – Check this box if you'd like to display your featured posts on the homepage.

- **Featured Entries** - Select the number of entries that should appear as featured entries on the homepage.
- **Featured Category\*** – Select the posts category that you would like to have displayed in the Featured section on the homepage.
- **Display Video? \*** – If you'd like to display the video panel on the homepage, you need to check this box. If left unchecked, the video panel will not be displayed.
- **Video Category\*** – Select the posts category that you would like to have displayed in the Video panel on the homepage.
- **Front Page Layout\*** – The standard installation of Premium News comes with two layouts which you can use on the homepage (below the Featured & Videos section). The layouts (blog.php and default.php) are located in the /layouts/ directory if you'd like to edit it. You need to select one of these two layouts for the theme to function properly.
- **Homepage Entries\*** – Select the number of entries to be displayed in the section below the Featured & Video sections.

#### **Asides / Sideblog Management**

- **Display / Use Asides** – Check this function, if you'd like to display the Asides panel in the sidebar.
- **Asides Category\*** – Select the category that you would like to have displayed in the asides section within your sidebar.
- **Number of Asides \*** – Select the number of asides you'd like to publish.,

*Note: Asides are very short posts, containing two (max three) lines of content.*

#### **Banner Ad Management**

Premium News incorporates a banner management script of its own. You can specify destination URL's and image locations for four banners (sized 125x125 pixels), which will be displayed at random positions in the sidebar. The options are as follows:

- **Ignore 300x250 MPU** – Check this box if you wish to ignore the 300x250 MPU.
- **Display Only On Homepage?** – Check this box if you only want to display the 300x250 block ad on the homepage. When checked two 125x125 banner ads will be displayed on all inner pages.

- **300x250 Block Ad - Image Location** – Specify the URL of the location for the banner advertisement's image.
- **300x250 Block Ad - Destination** – Specify the destination URL of the banner advertisement when it is clicked.
- **Banner Ad #1 to #4 - Image Location** – Specify the URL of the location for the banner advertisement's image.
- **Banner Ad #1 to #4 - Destination** – Specify the destination URL of the banner advertisement when it is clicked.

*\* indicates options that needs to be set otherwise the theme will not work properly*

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#### **4. Required Plugins**

You will need to install and activate the following plugins for the theme to function correctly (*these plugins have been included in the theme's zip file*):

- EasyTube  
(Download: <http://wordpress.org/extend/plugins/easytube/#post-2327>)
- flickrRSS  
(Download: <http://wordpress.org/extend/plugins/flickr-rss/#post-111>)
- Most Commented  
(Download: <http://wordpress.org/extend/plugins/most-commented/#post-196>)
- Popularity Contest  
(Download: <http://wordpress.org/extend/plugins/popularity-contest/#post-228>)

***Note: These plugins are the property of the respective owners and we take no credit or responsibility in this regard. The individual plugins retain the licenses as set forth by their respective owners.***

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#### **5. Adding Featured Posts to the homepage**

This will help you add and style the featured posts (which will be displayed in the featured section on the homepage) properly. In general you will add a Featured post in exactly the same way as other posts, except for a few minor tweaks / additions:

### **Basics**

1. Select the appropriate category (the same category you specified in the Premium News Options administration)
2. Add the content in the text panel as you would with any other post
3. You need to use a 1 or 2 sentence summary for the post, which will be displayed in the Featured section (next to the title photo). You can enter this summary into the “Optional Excerpt” box (example image below):



### **Adding images to the Featured Post**

Every post uses at least one image, which can be of any size. When creating a new post, you need to specify the URL for this image. The easiest way of doing this, is the following:

1. Upload your chosen image through the Upload panel in Write > Write Post (in your Wordpress admin panel)
  2. Once uploaded, click on the “Edit” link and copy the URL field.
  3. Scroll down to Custom Fields (in the same window in your admin panel) and enter the “Key” as “image” and paste the image location URL into “Value”. Click “Add Custom Field”.
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## 6. Adding Videos to the homepage

This tutorial should help you to add videos to the Video panel on the homepage quite easily. The only different part is to change the sizes of the YouTube video that you would like to embed, so that it'll fit into the Video panel.

1. Go to Write > Write Post in your WordPress admin panel
2. Select the category for your videos (the same category as the category you specified in Presentation > Premium News Options)
3. The easiest way is to install and use the [EasyTube](#) plugin, but you can also simply copy / paste the YouTube embed code into the content area,
4. If you use the EasyTube plugin, you will need to enter this code into the content area: `[youtube:http://www.youtube.com/watch?v=SdIbXv4uEI 300 250]`. The 300 refers to the width of the video, whilst the 250 is the height of the video. If you are not using the EasyTube plugin, you will need to modify the values of the video size in your embed code manually.
5. Click Publish